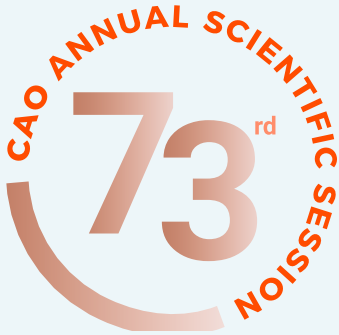


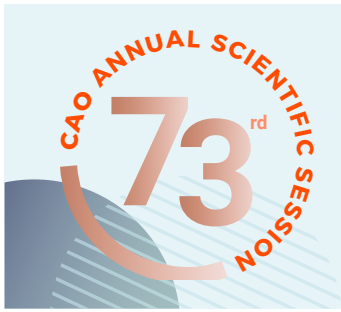
**SPONSORSHIP
OPPORTUNITIES**



SEPTEMBER 23-25, 2021

Québec City Convention Centre

Fairmont Le Château Frontenac
& Hilton Québec Hotels



SEPTEMBER 23-25, 2021

Québec City Convention Centre

Fairmont Le Château Frontenac & Hilton Québec Hotels



2021 Sponsorship Program

Thank you for considering a sponsorship of the CAO 73rd Annual Scientific Session. Please see below the sponsorship categories and inclusions for 2021. We know 2020 was a difficult year for everyone in our industry, and we look forward to welcoming everyone back in 2021 with a celebration of our profession and partners! The CAO greatly appreciates your support for our members and the entire profession.

Any questions regarding sponsorship can be directed to Conference Manager at:
(416) 491-3186/1-877-226-8800 or caoassociationconcepts.ca

See the following level descriptions and make your selections on the form on the last page.

DIAMOND [\$20,000+]

Item Sponsored:

- Title of Auxiliary Program

Inclusions:

- To be listed as a Major Contributor on all conference material
- Premier Booth location including (1) complimentary booth
- Rotating ad on Electronic Videoboards throughout conference locations
- Two (2) Tickets to each of the following events: Welcome Reception, Thursday Night Social, President's Banquet
- Opportunity to provide one speaker for Auxiliary Program speaker block of 1.25 hours (speaker must be selected one year prior when program is being developed, must present on a topic of CAO's choosing, be free of commercial bias, and final approval is the right of the CAO, based on content and program for the year)
- Web Link in one (1) pre-conference e-blast material
- Logo on all pre-conference e-blast material
- List of attendees one month prior to conference (name and city/province only) and cannot be used by sponsor for any pre-conference marketing or solicitation
- Logo on A/V in session rooms (time displayed determined by Level)
- Rotating Banner Ad on Mobile App
- Company Name in Banner of Preliminary Program in Auxiliary Program Section
- Logo in Preliminary Program and Mobile App
- Logo on Conference Website
- Logo on Conference Signage (size determined by Level)
- Corporate Item put in delegate bag
- First right of refusal for same sponsorship item for following year's conference

SAPPHIRE [\$15,000+]

Choice of:

- Social Event (up to 2 non-competitors can be co-sponsors at CAO discretion)
 - Welcome Reception
 - Thursday Night Social
 - President's Banquet
 - Closing Reception

Inclusions:

- To be listed as a Major Contributor on all conference material
- Premier Booth location, if desired
- Rotating ad on Electronic Videoboards throughout conference locations
- Tickets for up to (4) booth personnel to hosted event (if applicable)
- One (1) Ticket to other social events: Welcome Reception or Thursday Night Social or President's Banquet
- Unique recognition at event (signage plus another event-appropriate method)
- Company representative to welcome guests at social event
- List of attendees one month prior to conference (name and city/province only) and cannot be used by sponsor for any pre-conference marketing or solicitation
- Logo on A/V in session rooms (time displayed determined by Level)
- Logo on all pre-conference e-blast material
- Rotating Banner Ad on Mobile App
- Logo in Preliminary Program and Mobile App
- Logo on Conference Website
- Logo on Conference Signage (size determined by Level)
- Corporate Item put in delegate bag
- First right of refusal for same sponsorship item for following year's conference



SEPTEMBER 23-25, 2021

Québec City Convention Centre

Fairmont Le Château Frontenac & Hilton Québec Hotels



2021 Sponsorship Categories

RUBY [\$7,500+]

Choice of:

- Conference WiFi
- Mobile App
- Conference Name Badges
- Delegate Bags
- Host Conference Hotel Room Keys
- Conference Registration Desk
- Speaker Session (SOLD OUT)

Inclusions:

- Company logo clearly displayed on item sponsored
- Rotating logo on Electronic Videoboards throughout conference locations
- One (1) Ticket to each of the following events: Welcome Reception, Thursday Night Social, President’s Banquet
- Logo on A/V in session rooms (time displayed determined by Level)
- Logo on all pre-conference e-blast material
- Rotating Banner Ad on Mobile App
**If Mobile App Sponsor, dedicated banner ad
- Logo in Preliminary Program and Mobile App
- Logo on Conference Website
- Logo on Conference Signage (size determined by Level)
- Corporate Item put in delegate bag
- First right of refusal for same sponsorship item for following year’s conference

EMERALD [\$3,000+]

Choice of:

- Continental Breakfast on Exhibit Floor
 - Friday
 - Saturday
- Lunch on Exhibit Floor
 - Friday
 - Saturday
- New and Younger Members Luncheon
- Student Social (up to 3 sponsors)
- Lanyards
- Conference Shuttles

Inclusions:

- Signage at food and beverage event sponsored
- Logo on A/V in session rooms (time displayed determined by Level)
- Rotating Banner Ad on Mobile App
- Logo in Preliminary Program and Mobile App
- Logo on Conference Website
- Logo on Conference Signage (size determined by Level)
- Corporate Item put in delegate bag
- First right of refusal for same sponsorship item for following year’s conference

TOPAZ [\$1,500+]

Choice of:

- Coffee Breaks
 - Friday AM
 - Friday PM
 - Saturday AM

Inclusions:

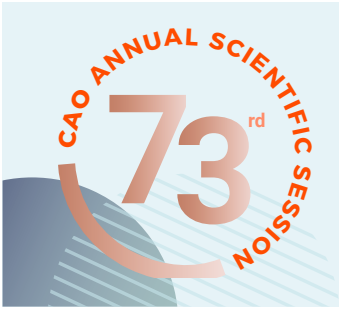
- Logo on A/V in session rooms (time displayed determined by Level)
- Rotating Banner Ad on Mobile App
- Logo in Preliminary Program and Mobile App
- Logo on Conference Website
- Logo on Conference Signage (size determined by Level)
- Corporate Item put in delegate bag
- First right of refusal for same sponsorship item for following year’s conference

AMETHYST [\$500+]

Inclusions:

- Logo on A/V in session rooms (time displayed determined by Level)
- Rotating Banner Ad on Mobile App
- Logo in Preliminary Program and Mobile App
- Logo on Conference Website
- Logo on Conference Signage (size determined by Level)
- Corporate Item put in delegate bag





SEPTEMBER 23-25, 2021

Québec City Convention Centre
Fairmont Le Château Frontenac & Hilton Québec Hotels



Please indicate your Level of Sponsorship and Item Selected:

DIAMOND [\$20,000+]

Conference Major contributor

Title of Auxiliary Program

SAPPHIRE [\$15,000+]

Conference Major contributor

- Social Event (up to 2 non competitors can be co-sponsors at CAO Discretion)
Welcome Reception
Thursday Night Social
President's Banquet
Welcome Reception

RUBY [\$7,500+]

- WiFi ability in all conference areas
Mobile App
Conference Name Badges
Doctor and Auxiliary Delegate Bags
Host Conference Hotel Room Keys
Conference Registration Desk
Speaker Session (SOLD OUT)

EMERALD [\$3,000+]

- Continental Breakfast on Exhibit Floor
Friday
Saturday
Lunch on Exhibit Floor
Friday
Saturday
New and Younger Members Luncheon
Student Social
Lanyards
Conference Shuttles

TOPAZ [\$1,500+]

- Coffee breaks
Friday AM
Friday PM
Saturday AM

AMETHYST [\$500+]

As a sponsor at the CAO Conference, we ask that your company not hold any concurrent meetings or events during the conference period from Thursday, September 23th to 6:00pm on Saturday, September 25th, 2020. Failure to abide by this rule may result in your exclusion from the CAO show for one (1) year.

Non-Québec Companies: + 5% GST; Québec Companies: + 14.975% QST

Selection Subtotal: \$ Applicable Tax: \$ (refer to tax percentage above) TOTAL: \$

PLEASE PRINT OR TYPE:

Company Name:
Address:
City: Prov:
Phone: Fax:
Contact Person:
E-mail:

Note: All Sponsorships will be given on a First Come First Served basis. Should the item you asked to sponsor already be taken, the CAO Sponsorship Manager will contact you to discuss further options.

VISA MasterCard AMEX or make cheque payable to CAO

HST #12620/7950/RT0001
QST #1220707594TQ0002

Credit Card #: Expiry Date:

Name on Card:(please print):

Signature:

Please return this completed form to: CAO Conference Office 2800 14th Avenue, Suite 210, Markham, ON L3R 0E4
Phone: (416) 491-3186 / 1-877-226-8800 Fax: (416) 491-1670 E-mail: CAO@associationconcepts.ca Web site: www.cao-aco.org

The CAO Conference Committee reserves the right to accept or to decline the participation or advertising or exhibiting of any product, service, organization or other entity in our materials, events, programs, conferences and all of our activities including any of such in which we collaborate with other organizations, affiliates or other entities.