

SPONSORSHIP OPPORTUNITIES



71ST ANNUAL SCIENTIFIC SESSION

SEPTEMBER 19-21, 2019
FREDERICTON, NB

FREDERICTON CONVENTION CENTRE
AND DELTA FREDERICTON HOTEL

CAO | ACO



2019 CAO SPONSORSHIP PROGRAM

Thank you for considering a sponsorship of the CAO 71st Annual Scientific Session. Please see below the sponsorship categories and inclusions for 2019. The CAO prides itself on providing strong opportunities and visibility for all sponsors at a variety of levels. Your support and commitment to the CAO and Orthodontic industry is greatly appreciated.

Any questions regarding sponsorship can be directed to Exhibit and Sponsorship Manager at (416) 491-3186/1-877-226-8800 or cao@associationconcepts.ca

See the following level descriptions and make your selections on the form on the last page.

Diamond [\$20,000+]

Item Sponsored:

- Title of Auxiliary Program

Inclusions:

- To be listed as a Major Contributor on all conference material
- Premier Booth location including (1) complimentary booth
- Rotating ad on Electronic Videoboard throughout conference locations
- Two (2) Tickets to each of the following events: Welcome Reception, Thursday Night Social, President's Banquet
- Opportunity to provide one speaker for Auxiliary Program speaker block of 1.25 hours (speaker must be selected one year prior when program is being developed, must present on a topic of CAO's choosing, be free of commercial bias, and final approval is the right of the CAO, based on content and program for the year)
- Web Link on (1) preconference e-blast material
- Logo on all preconference e-blast material
- List of attendees one month prior to conference (name and city/province only) and cannot be used by sponsor for any pre-conference marketing or solicitation.
- Logo on A/V in session rooms (time displayed determined by Level)
- Rotating Banner Ad on Mobile App
- Company Name in Banner of Preliminary Program in Auxiliary Program Section
- Logo in Preliminary Program and Mobile App
- Logo on Conference Website
- Logo on Conference Signage (size determined by Level)
- Corporate Item put in delegate bag
- First right of refusal for same sponsorship item for following year's conference

Sapphire [\$15,000+]

Choice of:

- Social Event (up to 2 non-competitors can be co-sponsors at CAO discretion)
 - Welcome Reception
 - Thursday Night Social
 - President's Banquet
 - Closing Reception

Inclusions:

- To be listed as a Major Contributor on all conference material
- Premier Booth location
- Rotating ad on Electronic Videoboard throughout conference locations
- Tickets for up to (4) booth personnel to hosted event (if applicable)
- One (1) Ticket to other social events: Welcome Reception or Thursday Night Social or President's Banquet
- Unique recognition at event (signage plus another event-appropriate method)
- Company representative to welcome guests at social event
- List of attendees one month prior to conference (name and city/province only) and cannot be used by sponsor for any pre-conference marketing or solicitation.
- Logo on A/V in session rooms (time displayed determined by Level)
- Logo on all preconference e-blast material
- Rotating Banner Ad on Mobile App
- Logo in Preliminary Program and Mobile App
- Logo on Conference Website
- Logo on Conference Signage (size determined by Level)
- Corporate Item put in delegate bag
- First right of refusal for same sponsorship item for following year's conference



2019 CAO SPONSORSHIP PROGRAM

Ruby [\$7,500+]

Choice of:

- WiFi ability in all conference areas
- Mobile App
- Conference Name Badges
- Doctor and Auxiliary Delegate Bags
- Host Conference Hotel Room Keys
- Conference Registration Desk
- Speaker Session (To be determined with mutual agreement)

Inclusions:

- Company logo clearly displayed on item sponsored
- Rotating logo on Electronic Videoboard throughout conference locations
- One (1) Ticket to each of the following events: Welcome Reception, Thursday Night Social, President's Banquet
- Logo on A/V in session rooms (time displayed determined by Level)
- Logo on all preconference e-blast material
- Rotating Banner Ad on Mobile App
**If Mobile App Sponsor, dedicated banner ad
- Logo in Preliminary Program and Mobile App
- Logo on Conference Website
- Logo on Conference Signage (size determined by Level)
- Corporate Item put in delegate bag
- First right of refusal for same sponsorship item for following year's conference

Emerald [\$3,000+]

Choice of:

- Continental Breakfast on Exhibit Floor
 - Friday
 - Saturday
- Lunch on Exhibit Floor
 - Friday
 - Saturday
- Coffee Breaks
 - Friday AM and PM
 - Saturday AM and PM
- Student Social

Inclusions:

- Signage at food and beverage event sponsored
- Logo on A/V in session rooms (time displayed determined by Level)
- Rotating Banner Ad on Mobile App
- Logo in Preliminary Program and Mobile App
- Logo on Conference Website
- Logo on Conference Signage (size determined by Level)
- Corporate Item put in delegate bag
- First right of refusal for same sponsorship item for following year's conference

Topaz [\$1,500+]

Choice of:

- New and Younger Members Luncheon

Inclusions:

- Logo on A/V in session rooms (time displayed determined by Level)
- Rotating Banner Ad on Mobile App
- Logo in Preliminary Program and Mobile App
- Logo on Conference Website
- Logo on Conference Signage (size determined by Level)
- Corporate Item put in delegate bag
- First right of refusal for same sponsorship item for following year's conference

Amethyst [\$500+]

Inclusions:

- Logo on A/V in session rooms (time displayed determined by Level)
- Rotating Banner Ad on Mobile App
- Logo in Preliminary Program and Mobile App
- Logo on Conference Website
- Logo on Conference Signage (size determined by Level)
- Corporate Item put in delegate bag



2019 CAO SPONSORSHIP PROGRAM

Please return this completed form to:
CAO Conference Office

4800 14th Avenue, Suite 210
Markham, ON PC L3R 0E4
Phone: (416) 491-3186 / 1-877-CAO-8800 Fax: (416) 491-1670
E-mail: cao@associationconcepts.ca
Web site: www.cao-aco.org

EVENTS: As a sponsor at the CAO Conference, we ask that your company not hold any concurrent meetings or events during the conference period from Thursday, September 19th to 6:00pm on Saturday, September 21st, 2019

Please indicate your Level of Sponsorship and Item Selected:

Diamond
(Conference Major Contributor)
[\$20,000+]

~~Title of Auxiliary Program~~

Sapphire
(Conference Major Contributor)
[\$15,000+]

- Social Event (up to 2 non-competitors can be co-sponsors at CAO Discretion)
- ~~Welcome Reception~~
- ~~Thursday Night Social~~
- ~~President's Banquet~~

Ruby
[\$7,500+]

- ~~WiFi ability in all conference areas (plus small internet café located by sponsor's booth)~~
- ~~Mobile App~~
- ~~Conference Name Badges~~
- ~~Doctor and Auxiliary Delegate Bags~~
- ~~Host Conference hotel Room Keys~~
- Conference Registration Desk
- Speaker Session (to be determined by mutual agreement)

Emerald
[\$3,000+]

- Continental Breakfast on Exhibit Floor
 - Friday
 - Saturday
- Lunch on Exhibit Floor
 - Friday
 - Saturday
- Coffee Breaks
 - Friday AM and PM
 - Saturday AM and PM
- Student Social

Topaz
[\$1,500+]

- New and Younger Members Luncheon
- Round Table Speaker

Amethyst
[\$500+]

Add 15% HST
GST #12620/7950/RT0001

Note: All Sponsorships will be given on a First Come First Served basis. Should the item you asked to sponsor already be taken, the CAO Sponsorship Manager will contact you to discuss further options.

Company Name

Address

City Prov P/C

Phone - - Fax - -

Contact Person

E-mail

or make cheque payable to CAO

Credit Card #:

Expiry Date: /

Name on Card (please print) _____

Signature: _____

FOR OFFICE USE ONLY

Initial Date Received by Office _____

Date Entered _____

Payment Processed _____

Confirmation Letter sent _____

Invoice/Receipt sent _____

Copy of payment submitted to Accounting ... _____