

P R E L I M I N A R Y P R O G R A M

CAO 61st Annual Scientific Session

Kelowna, British Columbia



September 10-12, 2009

Delta Grand Okanagan
Resort and Conference Centre



Kelowna BC, 2009



PROGRAM AT A GLANCE

	Thursday September 10, 2009	Friday September 11, 2009	Saturday September 12, 2009
7:00am			
7:30am			
8:00am			
8:30am			
9:00am			
9:30am			
10:00am			
10:30am			
11:00am			
12:00pm			
12:30pm			
1:00pm			
1:30pm			
2:00pm			
2:30pm			
3:00pm			
3:30pm			
4:00pm			
4:30pm			
5:00pm			
5:30pm			
6:00pm			
6:30pm			
7:00pm			
7:30pm			
8:00pm			
8:30pm			
9:00pm			
	<p>Thursday September 10, 2009</p> <p>CFAO Golf Tournament -</p> <p>&</p> <p>Kelowna Tours</p> <p>Welcome Reception & Tailgate Party</p>	<p>Friday September 11, 2009</p> <p>Doctors' Program Round Table Breakfast Presentations 7:30am - 9:00am</p> <p>Mr. John Rae & Ms. Michelle Kelly "Whistler and the 2010 Olympic Games: What, Why, and Are We Ready?" "Sliding Head First - Do you Dare?" 9:00am - 10:00am BREAK - 10:00am-10:30am</p> <p>Drs. S. Jay Bowman & Lysle E. Johnston "Screws & Smiles" and "Orthodontic Controversy and Its Significance to the Future of Orthodontics" 10:30am - 12:00pm</p> <p>(a) New & Younger Members' Lunch (b) Insurance Guidelines Lunch</p> <p>Drs. S. Jay Bowman & Lysle E. Johnston Cont'd 2:00pm - 5:00pm</p> <p>Mr. John Rae & Ms. Michelle Kelly "Whistler and the 2010 Olympic Games: What, Why, and Are We Ready?" "Sliding Head First - Do you Dare?" 2:00pm - 3:00pm BREAK - 3:00pm - 3:30pm</p> <p>Mr. William Hiltz "How to Steal from a Dental Office" 3:30pm - 5:00pm</p> <p>President's Taste of Kelowna - A Wine & Dine Experience, Summerhill Winery</p>	<p>Saturday September 12, 2009</p> <p>Doctors' Program CAO AGM Breakfast & Special Guest Lecturer 7:00am - 9:45am</p> <p>Break 9:45am-10:15am Dr. Maurice Corbett "Class II, Class II, and Class II Diagnosis, Treatment Planning & Mechanics" 10:15am - 12:00pm</p> <p>Lunch in Trade Show (Board Mtg Lunch)</p> <p>Dr. Richard Bell "Advantages of Distraction Osteogenesis in the Surgical Orthodontic Patient" 2:00pm - 3:15pm BREAK - 3:15pm - 3:45pm</p> <p>PLENARY: Dr. Iain Allan "Tomorrow You Will Smile - You Too Can Make a Difference" 3:45pm - 5:00pm</p> <p>Orthodontic Alumni Receptions</p> <p>Free for Dinner on Your Own</p>

GENERAL INFORMATION



Bustling Kelowna – A City Comes of Age!

Cradled within a glorious range of mountains, Kelowna is a sanctuary filled with pristine lakes, pine forests, abundant gardens, orchards and vineyards, sandy beaches, and superb amenities. Stretching from north to south for approximately 110 kms (68 miles) is beautiful Okanagan Lake. The Okanagan Valley is located at the northern-most end of the Sonora Desert.

Orchards and vineyards thrive within a 10-minute drive from the downtown core and provide seasonal delights year round. You can pluck ripe cherries or juicy peaches from trees, or spend a delightful day sampling the award-winning wares of the internationally acclaimed wineries.

A trip to Kelowna would not be complete without taking the time to search for Ogopogo, the legendary lake monster that reputedly resides in Okanagan Lake. The myth dates back to the Interior Salish Native people who exchanged stories of a lake creature, or “N’ha-a-itk”, over 100 years ago. The creature later became known as Ogopogo and purported sightings over the years continue to strengthen the legend. To “see” Ogopogo for yourself, be sure to visit the statue of the creature found on Bernard Avenue near Kelowna’s City Park.

Kelowna Tourism: www.tourismkelowna.com

Population: Kelowna has a population of 107,000 and is the transportation, business and service hub of the Okanagan Valley.

Climate: Kelowna’s climate is mild and one of the reasons why so many visitors become residents. September is known to be about 21°/70 F (high) and 5°/41 F (low).

Time Zone: Kelowna is in the Pacific Time Zone, 4 hours behind Atlantic Time, 3 hours behind Eastern Time, 2 hours behind Central Time and 1 hour behind Mountain Time.

HOTEL ACCOMMODATION



Delta Grand Okanagan Resort and Conference Centre

1310 Water Street

Kelowna, BC V1Y 9P3

Hotel Direct: 1-800-465-4651

Delta Reservations: 1-888-890-3222

Website: www.deltahotels.com

To qualify for our special group rates please identify yourself as a member of the Canadian Association of Orthodontists or CAO

The Delta Grand Okanagan is a stately waterfront property that has become a landmark for the city and a world-renowned destination for the Okanagan Valley. Ideally situated on 7 acres of waterfront parkland, the spectacular resort setting is accessible to the main downtown core via a roaming waterfront boardwalk. At your doorstep is Kelowna's thriving arts and cultural district. Many boutiques, art galleries, museums, cafes and restaurants, along with the city's major entertainment venue, Prospera Place, are directly across the street from the resort.

Hotel Information

Rates	Delta Room (Single/Double)	\$224
	Signature Club	\$255
	<hr/>	
	Two bedroom Deluxe Condo (sleeps 3-6pp)	\$475
	Three Bedroom Deluxe Condo (sleeps up to 8pp)	\$800



CONDOS FEATURE:

Ensuite bathrooms, master jacuzzi and king bed, full kitchen facilities, living and dining area, fireplace, washer and dryer.





Please note the Condos are in limited supply and will be booked on a first come first served basis on availability.

Property Highlights:

- High Speed Internet Access
- Terry Bathrobes
- Daily Newspaper
- Signature Sanctuary Bed
- Access to facilities including Spa, Indoor & Outdoor Pools, Hot Tubs, Sauna & adjoining Casino
- Full Business Centre

DOCTORS' SCIENTIFIC SESSION – PROGRAM AT A GLANCE


Thursday, September 10, 2009

Off-site	CFAO Golf Tournament & Tours
4:00 pm – 8:00 pm	Registration Open
6:00 pm – 7:30 pm	President's Welcome Reception Sponsored by  
8:00 pm – 11:00 pm	Tailgate Party Sponsored by  Unitek & 

Friday, September 11, 2009

7:00 am – 4:00 pm	Registration Open
7:30 am – 9:00 am	Round Table Breakfast Presentations Doctors Only!
9:00 am – 10:00 am	Olympic Update Ms. Michelle Kelly, Calgary, AB & Mr. John A. Rae, Whistler, BC Sponsored by 
10:00 am – 10:30 am	Break
10:00 am – 3:45 pm	CFAO Graduate Student Posterboard Abstracts Sponsored by 
10:30 am – 12:00 pm	Part I "Screws and Smiles: Wired Together for Esthetics & Efficiency" Part II "Orthodontic Controversy and its Significance to the Future of Orthodontics" Dr. S. Jay Bowman, DMD, MSD, Portage, MI & Dr. Lysle E. Johnston, Jr., DDS, MS, PhD, FDS RCS(E), Eastport, MI Sponsored by 
12:00 pm – 2:00 pm	Lunch in Trade Show Sponsored by 
2:00 pm – 5:00 pm	With Following Exceptions: • CAO New & Younger Members' Luncheon • CAO Insurance Presentation & Luncheon
3:15 pm – 3:45 pm	Break
7:00 pm – 11:00 pm	President's <i>Taste of Kelowna</i> - A Wine & Dine Experience Sponsored by  Unitek

Saturday, September 12, 2009

7:00 am – 2:00 pm	Registration Open
7:00 am – 9:45 am	CAO Annual General Meeting Breakfast (Members Only)
9:45 am – 10:15 am	Break
10:15 am – 12:00 pm	"Class II, Class II, and Class III! Diagnosis, Treatment Planning, and Mechanics" Dr. Maurice Corbett, DDS, FAAP, La Mirada, CA Sponsored by 
12:00 pm – 2:00 pm	Lunch in Trade Show
2:00 pm – 3:15 pm	"Advantages of Distraction Osteogenesis in the Surgical Orthodontic Patient" Dr. Richard C. Bell, DMD, MSc, FRCD(C), Kelowna, BC
3:15 pm – 3:45 pm	Break
3:45 pm – 5:00 pm	Plenary - "Tomorrow You Will Smile – You Too Can Make a Difference" Dr. J. Iain M. Allan, BDS, FRCD(C), Kelowna, BC
5:00 pm – 7:00 pm	Alumni Receptions

All are welcome to attend this session!

Delegates are encouraged to visit the exhibits in the Exhibit Hall and view the latest developments in the field.

DOCTORS' SCIENTIFIC PROGRAM

Includes: Exhibits • Luncheons • Coffee Breaks

FRIDAY, SEPTEMBER 11, 2009

7:30 am – 9:00 am

Doctors Only!

ROUND TABLE BREAKFAST PRESENTATIONS

Topics:

- #1 Mr. John McCormack, Accountant, Meyers Norris Penny LLP, Kelowna, BC. "Practice Transitions - How to accurately value a practice and minimize the tax implications of the purchase and sale".
- #2 Mr. John P. McGowan, Lawyer, Cassels Brock & Blackwell LLP, Toronto, ON. "What's keeping you up at night when it comes to employee hiring and firing".
- #3 Dr. Mark Lawrence, Orthodontist, Campbell River, BC. "FORSUS Springs - An overview".
- #4 Dr. Hugh Lamont, Orthodontist, Victoria, BC. "TMD - What to do after splint therapy".
- #5 Dr. Jonathan Suzuki, Orthodontist, Vancouver, BC. "Self-Ligating Brackets - My 10 year journey".
- #6 Ms. Rosemary Bray, Speaker & Consultant, Carlsbad, CA. "Communicating Well With Your Team".

Canadian Orthodontic Alumni Receptions

Saturday

September 12, 2009

5:00 p.m. – 7:00 p.m.

Come and enjoy the camaraderie!

Visit www.cao-aco.org for more details on ALL Alumni Receptions



DOCTORS' SCIENTIFIC PROGRAM

Includes: Exhibits • Luncheons • Coffee Breaks

FRIDAY, SEPTEMBER 11, 2009

9:00 am – 10:00 am

OLYMPIC UPDATE



SLIDING HEAD FIRST – DO YOU DARE?

There are no brakes, no steering and riders fly head first around curves as fast as the space shuttle heads toward space. This isn't some kind of bizarre death race - it's skeleton racing and it reappeared at the Olympics in 2002 for the first time in more than 50 years.

Sliders push the skeleton for about 40 meters before diving onto the sled head first and tucking their arms under their body. They then fly down an icy and curvy track at speeds of nearly 90 miles per hour. While going through some curves, sliders experience five G's of force - the equivalent of a space shuttle takeoff. The sleds have no brakes or steering wheel - sliders control the sled by turning their bodies.

Skeleton appeared at the Olympics for the first time in 1928 - and then disappeared until the 1948 Winter Olympics. The IOC dropped the sport again until 2002. The 2002 Winter Olympics were the first time women were allowed to compete in the sport



Ms. Michelle Kelly

Michelle Kelly is a Canadian skeleton racer and has competed since 1996. She won a complete set of medals at the FIBT World Championships with a gold in 2003 (women's skeleton), a silver in 2008 (mixed bobsleigh-skeleton team), and a bronze in 2005 (women's skeleton). Kelly also finished tenth in the women's skeleton event at the 2002 Winter Olympics in Salt Lake City and is a Canadian medal contender for the 2010 Whistler Olympics.

WHISTLER AND THE 2010 OLYMPIC GAMES: WHAT, WHY, AND ARE WE READY?

- Who owns the Games?
- What and who is VANOC?
- What is Whistler's role?
- What's in it for Whistler?
- What will life be like in Whistler during the Games?
- How are we preparing?
- Are we ready?
- Q&A

Mr. John A. Rae

John is Manager, Strategic Alliances for the Resort Municipality of Whistler. John was born and raised in Toronto where he spent 25 years in the marketing and advertising community. From 1993-99 John was Vice-President Group Account Director at J. Walter Thompson Advertising with responsibility for Unilever, Kraft, Scott Paper, Pfizer and IBM.

In 1999 John moved to Whistler to become a partner in Resort Communications Group – a full-service event production company. In 2002, Whistler's municipal government invited John into the new position of Manager, Strategic Alliances. Currently John has a senior role on the team responsible the planning, development, and delivery of an extraordinary 2010 Olympic and Paralympic Winter Games.

Sponsored by 
SYBRON DENTAL SPECIALTIES

DOCTORS' SCIENTIFIC PROGRAM

Includes: Exhibits • Luncheons • Coffee Breaks

FRIDAY, SEPTEMBER 11, 2009

10:30 am – 5:00 pm

PART I - SCREWS AND SMILES: WIRED TOGETHER FOR ESTHETICS & EFFICIENCY

(a) More than Just Lip Service for Facial Esthetics in Orthodontics

Orthodontic treatment “philosophies” and appliance fashions have come and gone as rapidly as fads in the garment industry. Treatments featuring nonextraction, 2-stage, and “arch development” have once again become *de rigueur*, but not because of convincing evidence of superiority, but rather due to clever, enthusiastic promotion combined with a relentless defamation of extraction treatments. Although orthodontists often wish to extract, they may instead relent for fear of reprisals, either in the form of lost referrals or persecution in internet chat rooms and in the print and television media. Anecdotal examples of untoward results, punctuated by emotional claims, are much more common than conventional reports featuring data, logic, and a respect for reason. As a result, it often is argued that only nonextraction treatment will provide a “full, pleasing profile” and wide smiles without “dark corners.” Making a claim is easy, producing evidence is not. Dr. Bowman will discuss the esthetic impact of both extraction and nonextraction strategies, based on a comprehensive exploration of the scientific literature, to provide evidence-based guidance in this contentious issue.

(b) A Spike in the Ice: Innovative Anchorage with MiniScrews

Once upon a time, orthodontists pitted groups of teeth against each other in hopes of predictable movement. Much like a “tug-of-war” on ice, the ensuing results were often haphazard or unintentional. The advent of mini-screws has forever altered the concept of anchorage preparation as a “spike” can now be driven into the “ice” to provide a stable mechanical reference. During this presentation, a plethora of applications will illustrate the formative steps (including pratfalls) in this real paradigm shift in orthodontics.



Dr. S. Jay Bowman, DMD, MSD[†]

Dr. Bowman is a member of the Edward H. Angle Society of Orthodontists, a Diplomate of the American Board of Orthodontics, Fellow of the Pierre Fauchard Academy International Honor Organization, a Fellow of the American College of Dentists, and a charter member of the World Federation of Orthodontists. He developed the Straight Wire course at The

University of Michigan and is an Adjunct Associate Professor at Saint Louis University where he was honored with the Alumni Merit Award in 2005. Dr. Bowman has lectured in over 25 U.S. States and 27 countries, had over 80 articles published internationally, and has maintained a successful clinical practice for over 20 years.

[†] Denotes financial and/or beneficial interest

Continued...

DOCTORS' SCIENTIFIC PROGRAM

Includes: Exhibits • Luncheons • Coffee Breaks

FRIDAY, SEPTEMBER 11, 2009

PART II - ORTHODONTIC CONTROVERSY AND ITS SIGNIFICANCE TO THE FUTURE OF ORTHODONTICS

Malocclusion isn't disease; treatment success and failure are ill-defined. As a result, everything works well enough to support a practice. Given a single patient and N orthodontists, it is probable that there would be N different treatment plans. Further, if this patient could be cloned, there would be N different outcomes, not all of which would be good. Indeed, only *one* would be best. Fortunately, prospective patients do not know this. As a result, treatment differences, no matter how great, are of little practical significance to the orderly flow of commerce. I would suggest that it is for this reason that orthodontic controversies are never resolved. As long as disagreement exists, we are free to practice any way we want. Science, therefore, is both an unwelcome intrusion and the enemy of a quiet, orderly practice.

In this presentation I will argue that, from the standpoint of Class II treatment, the extraction decision is of great importance, whereas the "early treatment" decision is a distinction without a difference. Our failure to resolve these controversies is of great significance to our status as a learned calling. Its impact on the future of orthodontic academics will be discussed.



Dr. Lysle E. Johnston, Jr., DDS, MS, PhD, FDS RCS(E)

Lysle E. Johnston, Jr., is professor emeritus of dentistry at the University of Michigan in Ann Arbor and professor emeritus of orthodontics at Saint Louis University. He graduated from the University of Michigan School Of Dentistry in 1961 and from Michigan's Horace H. Rackham School of Graduate Studies (orthodontics) in 1964. He studied anatomy at the Queen's University of Belfast (1961-2) and received a Ph.D. in anatomy from Case Western Reserve University in 1970. Before becoming chair of orthodontics and pediatric dentistry at the University of Michigan (1991-2004), he chaired the orthodontic departments of Case Western Reserve University (1971-6) and Saint Louis University (1976-91). Currently, he is a part-time teacher at all three of his former departments.



Drs. Bowman and Johnston's presentation
is this year's McIntyre Lecture



AMERICAN
ORTHODONTICS

Sponsored by

DOCTORS' SCIENTIFIC PROGRAM

Includes: Exhibits • Luncheons • Coffee Breaks

SATURDAY, SEPTEMBER 12, 2009

10:15 am – 12:00 pm

CLASS II, CLASS II, AND CLASS III!

DIAGNOSIS, TREATMENT PLANNING, AND MECHANICS

The major components of Class II malocclusion are:

- Maxillary skeletal position
- Maxillary dental position
- Mandibular skeletal position and size
- Maxillary skeletal width
- Mandibular dental position
- Lower anterior face height

The treatment mechanics may include a variety of arch expansion appliances, extraction procedures, surgery, and/or functional jaw orthopedic appliances.

By identifying the skeletal and dento-alveolar components of a given Class II malocclusion, the appropriate treatment approach or approaches can be determined.

Studies have indicated that the vast majority of Class II malocclusions consist of maxillary skeletal constrictions and mandibular skeletal retrusions. The development of thermally activated appliances has added to the efficiency of treatment.

Course Objectives

1. Understanding of the goals, diagnosis, treatment planning, and mechanics selection for Class II patients.
2. Review the principles of mandibular growth modification.
3. Know how to assess and establish normal arch width.
4. Introduce the latest appliances for Class II correction.
5. Provide a step by step procedure for appliance placement.
6. Reinforce the importance of establishing a stabilized buccal occlusion to avoid relapse.



Dr. Maurice C. Corbett, DDS, FAAP

Dr. Corbett is a world renowned Orthodontist and Educator. He has been instrumental in educating orthodontists on the Straight Wire Technique and Functional Occlusion. He is a great leader and one of the most respected instructors in the orthodontic industry.

Dr. Corbett is a graduate of the University of California Dental School. In addition, he is a Fellow of the American Academy of Pedodontics, he completed his postdoctoral orthodontic program at the University of California and has served on the pedodontic/orthodontic faculty. He is a past president of the California Society of Dentistry for Children and is published in multiple professional journals and newsletters. He is a co-founder of the Foundation for Advanced Continuing Education (F.A.C.E.) and served as a consultant to the Army-Navy Orthodontic Training Program. Dr. Corbett has lectured throughout the United States and 42 foreign countries. His special interest is in growth and development with an emphasis on diagnosis and treatment planning.

Dr. Corbett is practicing orthodontics exclusively in La Mirada, California.

Sponsored by  CERUM
ORTHO
ORGANIZERS

DOCTORS' SCIENTIFIC PROGRAM

Includes: Exhibits • Luncheons • Coffee Breaks

SATURDAY, SEPTEMBER 12, 2009

2:00 pm – 3:15 pm

ADVANTAGES OF DISTRACTION OSTEOGENESIS IN THE SURGICAL ORTHODONTIC PATIENT

Surgery is often beneficial in orthodontic patients to reposition one or both jaws to improve occlusion as well as facial balance. Certain movements of bone segments can be difficult with conventional orthognathic surgical techniques. As well, long-term stability can be difficult in particular cases with conventional orthognathic surgical techniques. Distraction osteogenesis is a technique that can allow one to move bone in an amount or direction that is unachievable with conventional jaw surgery. As well, post-operative relapse can be decreased in a variety of cases when distraction is used.



Dr. Richard C. Bell, DMD, MSc, FRCD(C)

Following three years of general dentistry, Dr. Bell completed his training in oral and maxillofacial surgery at McGill University. There he completed his Masters of Science investigating how growth factors affect the healing of jaw bone. Since 1998 he has been a community based surgeon in Kelowna, B.C. with a special interest in orthognathic, cleft and bone grafting surgery.



KeLowna BC, 2009



DOCTORS' SCIENTIFIC PROGRAM

Includes: Exhibits • Luncheons • Coffee Breaks

SATURDAY, SEPTEMBER 12, 2009

3:45 pm – 5:00 pm

PLENARY: "TOMORROW YOU WILL SMILE" - YOU TOO CAN MAKE A DIFFERENCE

Rotaplast International is a Humanitarian organization devoted to the treatment of the cleft lip and palate anomaly in patients of all ages in Third World countries. They have been sending volunteer missions all over the World for 27 years with over 125 successful missions to date, largely supported by Rotary Clubs in North America. Although these missions are principally a plastic surgery initiative, the Team Orthodontist can and does play an important role. Join Dr. Iain Allan at his presentation relating his experience on missions to Ethiopia and the Philippines, where many of the patients were untreated adolescents and adults, shunned by their society and unable to lead a normal life. The opportunity to join with other like-minded professionals on an enterprise of this nature is a truly inspirational experience and one where you really can make a difference to the lives of others.



Dr. J. Iain M. Allan, BDS, FRDC(C)

Dr. Iain Allan has been a certified specialist in Kelowna BC in the private practice of Orthodontics since 1984. His undergraduate dental training was completed at the Edinburgh Dental School in 1974. This was followed by several years of General Practice in Scotland and Canada before completing his graduate training at the UOHS in Portland Oregon in 1984. Iain completed his American Board of Orthodontics and Fellowship in the Royal College of Dentists of Canada in 1992.

Iain has contributed to his profession serving as president of the Kelowna and District Dental Society and the Thompson Okanagan Dental Society, is a Past President of the British Columbia Society of Orthodontics, and was on the Pacific Coast Society of Orthodontists Board for four years. This experience coupled with his personal commitment to continuing education led him to also serve as Chief Examiner for the Royal College of Dentists of Canada in the specialty of Orthodontics for three years, and he is currently an Active member of the NW Component of the E.H. Angle Society.

His interest in Cleft lip and palate treatment engaged his enthusiasm for Rotaplast missions (www.rotaplast.org) through his local Rotary club in Kelowna, and to help further this kind of humanitarian initiative he is currently President of the Rotaplast Canada Board.

**All are welcome to
attend this session!**

DOCTORS' SCIENTIFIC PROGRAM

Includes: Exhibits • Luncheons • Coffee Breaks

FRIDAY, SEPTEMBER 11, 2009

12:00 pm - 2:00 pm



Canadian New & Younger Members' Meeting & Luncheon

OF SPECIAL INTEREST TO: New & Recent Graduates
• Current Residents • Any other interested parties

Hiring and Firing

JOHN P. MCGOWAN, LL.B.

Cassels Brock & Blackwell LLP, Toronto, ON

This will be a brief primer on avoiding the pitfalls that can happen during the hiring and firing processes. Written materials will include sample hire and termination letters designed to minimize uncertainty around rights and obligations on termination of employment, an extremely difficult event for both parties. There will be an opportunity for questions and answers.



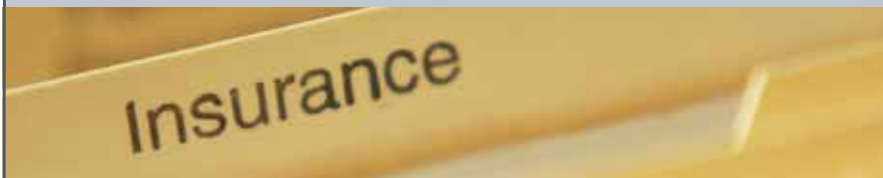
John's interest in law arose from a lengthy history as bass player, and therefore arbitrator, in a number of entirely forgettable bands. His practice is principally focused on employment law, an area to which he was particularly attracted because nobody speaks Latin. His work in the employment area includes:

- Representing clients before numerous boards and commissions ranging from the Ontario Labour Relations Board in certification, termination and unfair labour practice applications, to arbitrations under both public and private sector collective agreements.
- Representing clients in the entertainment and sports industries, as well as other sectors, like health and financial, where employment and labour matters raise public interest and media attention.

John joined the firm in 1989 and became a partner in 1992. He presently plays with The Tantrums, a rock band whose members are not about to quit their day jobs.

These sessions are complimentary but we would appreciate your indication on the Conference Registration Form if you plan to attend so conference organizers can ensure the room size and the food requirements are sufficient for the number of people interested in attending.

Orthodontic Insurance Presentation & Luncheon



What orthodontists and their staff should know about
third party orthodontic insurance including:

Standard information forms • Third party involvement • Billing information and concerns

“Make it easy on yourself – Follow the CAO Guidelines”

Dr. Richard Marcus (Insurance Committee Chair)

and

Dr. Bob Cram (CAO President)

will host the presentation, followed by a question and answer period

MARK YOUR CALENDARS NOW

FOR THE FUTURE
CAO SCIENTIFIC SESSIONS



September 23-25

2010

Whistler, BC

The Fairmont Chateau Whistler

CAO is partnering with the
Canadian Association of
Oral and Maxillofacial Surgeons



September 22-24

2011

Halifax, NS



Halifax Marriott
Harbourfront Hotel

Sponsored by







CAO/CREST ORAL-B AUXILIARIES' SCIENTIFIC SESSION – PROGRAM AT A GLANCE


Thursday, September 10, 2009

Off-site	CFAO Golf Tournament & Tours
4:00 pm – 8:00 pm	Registration Open
6:00 pm – 7:30 pm	President's Welcome Reception Sponsored by 
8:00 pm – 11:00 pm	Tailgate Party Sponsored by 

Friday, September 11, 2009

7:00 am – 4:00 pm	Registration Open
9:00 am – 12:00 pm	<i>"Extraordinary Communication"</i> Ms. Rosemary Bray, Carlsbad, CA
10:15 am – 10:45 am	Break
12:00 pm – 2:00 pm	Lunch in Trade Show Sponsored by  With Following Exceptions: • CAO Insurance Presentation & Luncheon
2:00 pm – 3:00 pm	<i>Olympic Update</i> Ms. Michelle Kelly, Calgary, AB & Mr. John A. Rae, Whistler, BC Sponsored by 
3:00 pm – 3:30 pm	Break
3:30 pm – 5:00 pm	<i>"How to Steal from a Dental Office"</i> Mr. William R. Hiltz, BSc, MBA, CET, Halifax, NS Sponsored by 
7:00 pm – 11:00 pm	President's <i>Taste of Kelowna</i> - A Wine & Dine Experience Sponsored by 

Saturday, September 12, 2009

7:00 am – 2:00 pm	Registration Open
7:30 am – 9:00 am	Round Table Breakfast Presentations Auxiliaries Only!
9:00 am – 12:00 pm	<i>"Extraordinary Customer Service"</i> Ms. Rosemary Bray, Carlsbad, CA
10:00 am – 10:30 am	Break
12:00 pm – 2:00 pm	Lunch in Trade Show
2:00 pm – 3:15 pm	<i>"Advances in Prevention: A Systematic Approach to Hygiene Control"</i> Mr. David R. Roberts Sponsored by 
3:15 pm – 3:45 pm	Break
3:45 pm – 5:00 pm	<i>Plenary - "Tomorrow you will Smile – You Too Can Make a Difference"</i> Dr. J. Iain M. Allan, BDS, FRCD(C), Kelowna, BC

**All are welcome to
attend this session!**

*Delegates are encouraged to visit the exhibits in the Exhibit Hall
and view the latest developments in the field.*

CAO/CREST ORAL-B AUXILIARIES' SCIENTIFIC PROGRAM

Includes: Exhibits • Luncheons • Coffee Breaks

SATURDAY, SEPTEMBER 12, 2009

7:30 am – 9:00 am

Auxiliaries Only!

ROUND TABLE BREAKFAST PRESENTATIONS

Topics:

- #1 Ms. Rosemary Bray, Speaker & Consultant, Carlsbad, CA. "Internal Marketing – Simple and Fun".
- #2 Ms. Doreen Volk, Office of Drs. Iain Allan and Bill Mulgrew, Kelowna, BC. "Administrative – Screening New Patient Examinations".
- #3 Ms. Marjorie Chanpong, CDA (Ortho), Office of Dr. Angie Loo, Vancouver BC. "Presurgical orthopedic treatment for infants with cleft lip and palate - The Role of the CDA".
- #4 Ms. Sandra Ipsen, CDA(Ortho), Office of Dr. Lesley Williams, Delta, BC. "The CrossBow Class II corrector".
- #5 Ms. Darlene Bussman, CDA(Ortho), Office of Dr. Lesley Williams, Delta, BC. "Indirect Bonding".
- #6 Ms. Wendy Schock, CDA(Ortho), Office of Dr. Lesley Williams, Delta, BC. "Consistently High Quality Records".



CAO/CREST ORAL-B AUXILIARIES' SCIENTIFIC PROGRAM

Includes: Exhibits • Luncheons • Coffee Breaks

FRIDAY, SEPTEMBER 11, 2009

9:00 am – 12:00 pm

EXTRAORDINARY COMMUNICATION

"Wadda Ya Mean I Don't Talk So Good?"

Communicating at all times in an effective, professional manner is most difficult. Choosing the right words and keeping the proper tone of voice is a gift desired by all of us. We will explore some of the most common areas of miscommunication and share easy to remember alternatives to assist you in presenting a more polished image of your practice and of yourself!

"Hang on, just, you need to, you should have, waiting room, no problem, I can't, we don't, ooppps" . . . merely a few of the used and abused words which we are all guilty of using.



Ms. Rosemary Bray[†]

(please refer to page 20 for biography)

[†] Denotes financial and/or beneficial interest

FRIDAY, SEPTEMBER 11, 2009

12:00 pm - 2:00 pm

Orthodontic Insurance Presentation & Luncheon

What orthodontists and their staff should know about third party orthodontic insurance including:
Standard information forms • Third party involvement • Billing information and concerns

"Make it easy on yourself – Follow the CAO Guidelines"

Dr. Richard Marcus (Insurance Committee Chair)
and

Dr. Bob Cram (CAO President)

will host the presentation, followed by a question and answer period

This session is complimentary but we would appreciate your indication on the Conference Registration Form if you plan to attend so conference organizers can ensure the room size and the food requirements are sufficient for the number of people interested in attending.

CAO/CREST ORAL-B AUXILIARIES' SCIENTIFIC PROGRAM

Includes: Exhibits • Luncheons • Coffee Breaks

FRIDAY, SEPTEMBER 11, 2009

2:00 pm – 3:00 pm

OLYMPIC UPDATE



SLIDING HEAD FIRST – DO YOU DARE?

There are no brakes, no steering and riders fly head first around curves as fast as the space shuttle heads toward space. This isn't some kind of bizarre death race - it's skeleton racing and it reappeared at the Olympics in 2002 for the first time in more than 50 years.

Sliders push the skeleton for about 40 meters before diving onto the sled head first and tucking their arms under their body. They then fly down an icy and curvy track at speeds of nearly 90 miles per hour. While going through some curves, sliders experience five G's of force - the equivalent of a space shuttle takeoff. The sleds have no brakes or steering wheel - sliders control the sled by turning their bodies.

Skeleton appeared at the Olympics for the first time in 1928 - and then disappeared until the 1948 Winter Olympics. The IOC dropped the sport again until 2002. The 2002 Winter Olympics were the first time women were allowed to compete in the sport



Ms. Michelle Kelly

Michelle Kelly is a Canadian skeleton racer and has competed since 1996. She won a complete set of medals at the FIBT World Championships with a gold in 2003 (women's skeleton), a silver in 2008 (mixed bobsleigh-skeleton team), and a bronze in 2005 (women's skeleton). Kelly also finished tenth in the women's skeleton event at the 2002 Winter Olympics in Salt Lake City and is a Canadian medal contender for the 2010 Whistler Olympics.

WHISTLER AND THE 2010 OLYMPIC GAMES: WHAT, WHY, AND ARE WE READY?

- Who owns the Games?
- What and who is VANOC?
- What is Whistler's role?
- What's in it for Whistler?
- What will life be like in Whistler during the Games?
- How are we preparing?
- Are we ready?
- Q&A

Mr. John A. Rae

John is Manager, Strategic Alliances for the Resort Municipality of Whistler. John was born and raised in Toronto where he spent 25 years in the marketing and advertising community. From 1993-99 John was Vice-President Group Account Director at J. Walter Thompson Advertising with responsibility for Unilever, Kraft, Scott Paper, Pfizer and IBM.

In 1999 John moved to Whistler to become a partner in Resort Communications Group – a full-service event production company. In 2002, Whistler's municipal government invited John into the new position of Manager, Strategic Alliances. Currently John has a senior role on the team responsible the planning, development, and delivery of an extraordinary 2010 Olympic and Paralympic Winter Games.

CAO/CREST ORAL-B AUXILIARIES' SCIENTIFIC PROGRAM

Includes: Exhibits • Luncheons • Coffee Breaks

FRIDAY, SEPTEMBER 11, 2009

3:30 pm – 5:00 pm

HOW TO STEAL FROM A DENTAL OFFICE

PROTECT YOUR DENTAL OFFICE FROM EXTERNAL THREATS

Identity theft, cramming, phishing, patient purloins, drug cons, supplier swindles, and more. Fraudsters will ply their schemes by mail, in person, on the phone or over the Internet. Sophisticated fraudsters use schemes so credible, they can dupe even the most skeptical person. The con-artists exploit human weaknesses like greed, dishonesty, vanity, but also play on virtues such as honesty, compassion, or a naïve expectation of good faith on the part of the con artist.

Contemporary thieves are particularly fond of stealing "information". Identity theft (using patient or staff information) is a real and growing concern for dental offices. The increased use of computer technology coupled with a lack of controls preventing unauthorized access to information makes dental offices particularly attractive to fraudsters. Computers contain a wealth of personal information (data) useful to a fraudster. When a data breach (loss) occurs, either by unauthorized copying of information, theft or loss of a computer, the dental office is advised by the privacy act (PIPEDA) to notify each patient and tell them the information which was breached. Contacting each patient is expensive, time consuming, disruptive and will tarnish the office's image as a place where people feel their personal information is secure. (.and all it takes is one person with an electronic device such as an iPod or MP3 player to copy all your records from the computer. What's more, you may never know it was stolen, until damage has been done.)



Mr. William R. Hiltz, BSc, MBA, CET[†]

Bill is a senior advisor and forensic investigator with Prosperident, a Halifax-based management consulting firm with clients from across Canada and the US specializing in providing assistance in tax planning, practice transition, dental economics, fraud prevention and detection to dentists and dental practices.

Bill brings over 15 years experience in practice management consulting to Prosperident. Prior joining the firm, Bill was a senior administrative manager for a public post secondary institution and headed his own consulting firm.

Specializing in dental practice start-ups, buy-ins and buy-outs, practice profitability, business advisory services, fraud prevention and investigation, he assists dentists in ownership transitional processes and consults on structuring associateships and partnerships. Bill provides dentists with pragmatic solutions to a wide variety of business and administrative matters.

Sponsored by  HENRY SCHEIN® 

† Denotes financial and/or beneficial interest

CAO/CREST ORAL-B AUXILIARIES' SCIENTIFIC PROGRAM

Includes: Exhibits • Luncheons • Coffee Breaks

SATURDAY, SEPTEMBER 12, 2009

9:00 am – 12:00 pm

EXTRAORDINARY CUSTOMER SERVICE

"Nordstromize Our Practices"

Outstanding customer service is more essential than ever before. It used to be that we could rely on a quality service or product alone to get people in the door...and keep them there. In today's competitive market, however, this is no longer enough to guarantee us success. We must now go above and beyond the patient's expectation in order to satisfy, to MORE than satisfy.

Today, we must commit our doctor and the entire team to provide a level of service, regardless of the nature of our business or dental specialty, to more than satisfy our customers and keep them returning – to "Knock Their Socks Off!"

We will discuss how this reality affects our Ortho practices, and what we can do to turn our PATIENTS into our FANS, our RAVING FANS.



Ms. Rosemary Bray[†]

Rosemary Bray has spent more than 30 years employed in the dental profession, with experience in general dentistry, periodontics and orthodontics (18 years).

Her last 16 years were as Office Manager and Treatment Coordinator for Dr. Dennis McKee's San Diego orthodontic practice. She left in 1998 to begin her self-employment as a speaker and consultant in Orthodontics and Dentistry.

She was one of the founding members of the Pacific Coast Treatment Coordinators Study Group and also of the San Diego Dental Office Managers Study Club.

She taught oral hygiene and dental care to 400 children from 37 different countries at the International Community School of Zurich for two years while she and her family lived in Zurich, Switzerland. A tooth brushing program was instituted in the primary school curriculum as a result and her program is still on going today. Those kids brush! ☺

She has lectured nationally and internationally on behalf of the American Association of Orthodontics, several orthodontic companies, various dental societies, ortho and dental study groups and for her own workshops and seminars. In 2011, she will be the Staff Program Chair for the AAO Annual Session in Chicago.

Rosemary has been a member of the National Speaker's Association and is Past President and is currently a Board Member of the San Diego Children's Dental Health Association (a non-profit dental clinic in San Diego which treats approximately 500 indigent children each month). This is a last resort care facility which relies on donations alone to operate. In 2007, they began to finally provide orthodontic care as well as quality dental care!

[†] Denotes financial and/or beneficial interest

CAO/CREST ORAL-B AUXILIARIES' SCIENTIFIC PROGRAM

Includes: Exhibits • Luncheons • Coffee Breaks

SATURDAY, SEPTEMBER 12, 2009

2:00 pm – 3:15 pm

ADVANCES IN PREVENTION: A SYSTEMATIC APPROACH TO HYGIENE CONTROL

It is well recognized that oral hygiene is a significant contributor to the quality of orthodontic results. Recent research indicates that the vast majority of Orthodontists apply similar techniques in hygiene control, which are proven to be inadequate in about 2/3 of patients. The lecture will present a "quality of care" approach to hygiene control that engages each of the stakeholders in the quality of the orthodontic result.

New technologies have been developed to enable patients to gain the therapeutic benefits patients they need and potentially enhance the effectiveness of orthodontic treatment. Delivery processes are available to help develop a personalized regimen to meet the specific needs of each patient.

Learning Objectives

Upon completion of this course, the orthodontic professional will be able to:

- Appreciate the link between oral hygiene and quality of the orthodontic result
- Define the roles of each of the stakeholders in the delivery of orthodontic services
- Understand the relationship between quality of care, quality control procedures, and risk management practices with respect to oral hygiene
- Use novel management technologies to control plaque and gingivitis in orthodontic patients
- Identify core elements of a sound management strategy for "oral hygiene control"



Mr. David R. Roberts

David Roberts has been with the professional Oral Care Division of Procter & Gamble for 5 ½ years. A Business Administration graduate of the University of Saskatchewan, Dave occupied the role of Territory Manager for two years prior to moving to first Western Regional Manager, then National Manager within two years.

During this time, having himself been a patient, Dave understood the importance of good oral hygiene practices. He developed a strong interest in the Orthodontic field and began developing, in partnership with Dr. Duncan Y. Brown and Dr. Terry Carlyle (orthodontists located in Alberta), an orthodontic care program geared toward improving patients' oral care health with better oral hygiene practices at home. The need to standardize the level of oral hygiene health was recognized and a new oral care solutions program was implemented in October 2008 to optimize patient oral health.

This program has been well received by the orthodontic community and some dental universities in Canada (University of Alberta) have included this program in their curriculum.

This program will also be implemented in the United States in 2009-2010.

Dave Roberts resides in Calgary Alberta with his wife and 3 children.

Sponsored by



CAO/CREST ORAL-B AUXILIARIES' SCIENTIFIC PROGRAM

Includes: Exhibits • Luncheons • Coffee Breaks

SATURDAY, SEPTEMBER 12, 2009

3:45 pm – 5:00 pm

PLENARY: "TOMORROW YOU WILL SMILE" - YOU TOO CAN MAKE A DIFFERENCE

Rotaplast International is a Humanitarian organization devoted to the treatment of the cleft lip and palate anomaly in patients of all ages in Third World countries. They have been sending volunteer missions all over the World for 27 years with over 125 successful missions to date, largely supported by Rotary Clubs in North America. Although these missions are principally a plastic surgery initiative, the Team Orthodontist can and does play an important role. Join Dr. Iain Allan at his presentation relating his experience on missions to Ethiopia and the Philippines, where many of the patients were untreated adolescents and adults, shunned by their society and unable to lead a normal life. The opportunity to join with other like-minded professionals on an enterprise of this nature is a truly inspirational experience and one where you really can make a difference to the lives of others.



Dr. J. Iain M. Allan, BDS, FRCD(C)

Dr. Iain Allan has been a certified specialist in Kelowna BC in the private practice of Orthodontics since 1984. His undergraduate dental training was completed at the Edinburgh Dental School in 1974. This was followed by several years of General Practice in Scotland and Canada before completing his graduate training at the UOHSC in Portland Oregon in 1984. Iain completed his American Board of Orthodontics and Fellowship in the Royal College of Dentists of Canada in 1992.

Iain has contributed to his profession serving as president of the Kelowna and District Dental Society and the Thompson Okanagan Dental Society, is a Past President of the British Columbia Society of Orthodontics, and was on the Pacific Coast Society of Orthodontists Board for four years. This experience coupled with his personal commitment to continuing education led him to also serve as Chief Examiner for the Royal College of Dentists of Canada in the specialty of Orthodontics for three years, and he is currently an Active member of the NW Component of the E.H. Angle Society.

His interest in Cleft Lip and palate treatment engaged his enthusiasm for Rotaplast missions (www.rotaplast.org) through his local Rotary club in Kelowna, and to help further this kind of humanitarian initiative he is currently President of the Rotaplast Canada Board.

All are welcome to attend this session!

SOCIAL EVENTS – PROGRAM AT A GLANCE

Thursday, September 10, 2009

7:00 am – 3:30 pm

CFAO Golf Tournament

Sponsored by 

8:30 am – 10:00 am

Tour Registration Desk Open

9:00 am – 4:00 pm Kettle Valley Rail Trail Tour

10:00 am – 4:30 pm Orchard to Winery

6:00 pm – 7:30 pm

President's Welcome Reception

Sponsored by  

8:00 pm – 11:00 pm

Tailgate Party

Kelowna Curling Club

Sponsored by  Unitek & 

Friday, September 11, 2009

7:00 pm – 11:00 pm

President's *Taste of Kelowna* - A Wine & Dine Experience

Summerhill Pyramid Winery

Sponsored by  Unitek



TOUR #1

THURSDAY, SEPTEMBER 10, 2009

9:00 am - 4:00 pm



Kettle Valley Rail Trail Tour

An adventure to be experienced! On this tour, you'll cycle through the Kettle Valley Rail trestles, a reminder of the routes of those who passed through the Okanagan Valley long before. You'll be picked up at the hotel and taken to Myra Canyon Trailhead, where you'll be fitted for your bikes. Once ready, you'll set out on a ride of your choice: the 20km route with 18 trestles and 2 tunnels or the 12km route including 14 trestles and 2 tunnels. Either way, the rides are flat and easy, and the photo ops are a plenty!

The guides will stop along the way for snack and water breaks, or to take in the breathtaking views and mountain air. After the cycle tour, the groups will meet up for lunch at McCulloch Station Pub, built in the style of an old railway station and named after the chief engineer of the Kettle Valley Railway from 1910-1916. This day is sure to be a memorable journey through ages past.

Schedule: 9:00 am – 4:00 pm

Includes: Guide, bicycle and helmet rental, bus transportation, snacks and lunch.

Price: \$90.00 + GST

Note: If you book before July 1st, a free t-shirt will be included!

THURSDAY, SEPTEMBER 10, 2009

10:00 am - 4:30 pm



Orchard to Winery

There is no better way to spend a day than to sample some of the best that the local area has to offer. In the Okanagan Valley, the riches are best featured in their fruit and wines, and on this tour, you'll get to sample both to your heart's content!

The day will start with a wagon tour through the Kelowna Land & Orchard to see where they process some of the Okanagan's famous apples. You'll sample fresh pressed apple juice, before heading off to Raven Ridge Cidery, where you'll try some Iced Cider, similar to Ice Wine...truly a BC exclusive treat! While at Raven Ridge, you'll have lunch at the Ridge Restaurant featuring a menu of local specialties. Then, you'll stop at three of the finest local wineries: Tantalus Vineyards, St. Hubertus and Cedar Creek Estate Winery, each with their own scenery, methods and varietals. You'll tour each and have a tutored tasting to experience each through the eyes of those who make the wine. At each winery, you'll have the opportunity to purchase any of the wines you come to treasure.

Schedule: 10:00 am – 4:30 pm

Includes: Guide, admissions, tastings, bus transportation and lunch.

Price: \$90.00 + GST

CFAO CHARITY GOLF TOURNAMENT

Sponsored by



THURSDAY, SEPTEMBER 10, 2009

7:00 am - 3:30 pm



Golf Course: The Club at Tower Ranch



Schedule:	7:00 am	Bus Leaves Delta Grand Okanagan Resort
	7:30 am	Tournament Registration
	8:00 am	Shotgun Start
	3:30 pm	Return to Delta Okanagan Resort [Estimated]

Includes: Golf, Cart, Continental Breakfast, Lunch Ticket, Reception Hors D'Oeuvres, Transportation to/from golf course, Cerum Ortho Organizer T-Shirt, Prizes, Charitable Donation to CFAO of \$40 with tax receipt

Price: \$299.00 + GST

About the course:

The Club at Tower Ranch...a golf course with an exciting future and a property with an amazing past.

In the 1960's Stan Tower, a rancher and a family man, operated his property as farmland with 1200 acres allocated to cattle ranching. While Stan worked hard, it was also important to him to maintain balance – family and travel were a big part of his life. He visited many golf course communities throughout North America and in the late 1980's, he listened to several golf course designers speak at a seminar in Western Canada. Stan envisioned a community where the relaxed lifestyle of the Okanagan would always be celebrated. Stan Towers' dream became a reality with the opening of The Club at Tower Ranch, Kelowna's newest, 18-hole championship golf course and residential community.

The Club at Tower Ranch invites you to rediscover golf in Okanagan!

THURSDAY EVENING SOCIAL EVENTS

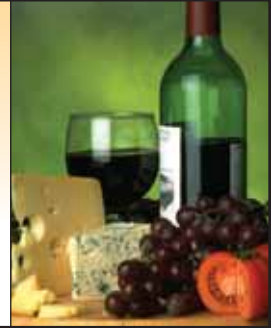
THURSDAY, SEPTEMBER 10, 2009

6:00 pm - 7:30 pm

President's Welcome Reception

What would a Scientific Session be without this traditional event to gather the crowd and find old friends?? This year's Welcome Reception promises to be one of the nicest yet...how could it not be in this stunning location?

Sponsored by  
P&G Professional Oral Health
P&G Soins buccodentaires professionnels



THURSDAY, SEPTEMBER 10, 2009

8:00 pm - 11:00 pm

Get Ready for... A TAILGATE PARTY!!



The Super Bowl of CAO Events needs an event like a Tailgate Party to kick it off right! We will transform the Kelowna Curling Club into the sports lovers' fantasy! A live band, BBQ, a DJ, drinks and cars, all come together to get everyone in the right mood for the coming days. Kelowna will be put on the map with this party blowout. Come dressed in support of your favourite team!

Time: 8:00 pm – 11:00 pm

Includes: Food (BBQ and other goodies), 2 drink tickets, Live Band, DJ

Price: \$40.00 per person + GST

Note: The Kelowna Curling Club is a short walk or cab ride from the hotel. However, we have arranged for limited shuttle transportation back to the hotel for those who wish. Keep in mind, space will be limited.



Sponsored by

 **Unitek** &


the sonic toothbrush la brosse à dents sonic

FRIDAY EVENING SOCIAL EVENTS

FRIDAY, SEPTEMBER 11, 2009

7:00 pm - 11:00 pm



President's *Taste of Kelowna* - A Wine & Dine Experience

This will be a President's evening like no other before. Shed all formality, and escape to the outdoors with a special visit to the Summerhill Pyramid Winery. This gourmet evening features a tantalizing menu highlighting the best food and wine from the Okanagan Region. Each station will showcase a featured wine pairing to best complement the ingredients.

Upon arrival, you will be greeted by a guide, who will showcase the different stations set throughout the winery. Visit the Observation Deck with views to die for, and then head off to the Pyramid, which is home to the barrel cellar. The Heritage House is an 1800's Kelowna heritage home featuring original furnishings. The Tank Room is a magnificent spectacle where you'll see the 40ft stainless tanks where the wine ferments. Finally, the Vineyard Terrace surrounds you with the grape vines and flowers to feel the original home of the wines you'll be tasting.

Throughout the evening, you will also be entertained by local artists to accentuate the flavours of the valley. There is no better way to appreciate the flavour of Kelowna, than to experience it right in the heart of the Okanagan itself!

Time:	7:00 pm – 11:00 pm
Includes:	Gourmet food stations, wine pairings, transportation to/from the winery, evening entertainment
Price:	\$80.00 + GST
Dress Code:	Comfortably elegant

Sponsored by **3M** Unitek

Helpful Hints

Whether this is your first scientific session or you have attended many before, here are a few suggestions to help you plan for the events!

Conference Dress Code:

For all conference activities, the acceptable dress code will be resort casual.

What To Pack:

- ✓ If you are participating in either of the tours, wear comfortable shoes and/or athletic appropriate clothing, and be prepared for any kind of weather. More notice will be given regarding what you need once you register for the tours.
- ✓ The banquet this year is a wine & dine event, wear whatever is comfortable for you, but we ask, please no jeans.
- ✓ Come casual to the Tailgate Party. Jeans and your favourite team jersey will make the night more fun.

Travellers Information:

- ➔ Hotel is approximately 20 minutes from Kelowna International Airport
- ➔ Taxi is approximately \$40 from Kelowna International Airport to host hotel
- ➔ The special rates will be in effect 2 days prior to the conference and 2 days after. We hope that you will extend your stay and enjoy some relaxation in the Okanagan.
- ➔ Car rental - book early, limited availability

Important Times:

- 🕒 **The Conference Tour Registration Desk is open at the following time:**
Thursday, Sept 10: 8:30 am – 10:00 am
- 🕒 **The Conference Registration Desk is open at the following times:**
Thursday, Sept 10: 4:00 pm – 8:00 pm
Friday, Sept 11: 7:00 am – 4:00 pm
Saturday, Sept 12: 7:00 am – 2:00 pm
- 🕒 **The Conference Exhibit Hours are as follows:**
Friday, Sept 11: 10:00 am – 10:45 am
12:00 pm – 2:00 pm
3:00 pm – 3:45 pm
Saturday, Sept 12: 9:45 am – 10:30 am
12:00 pm – 2:00 pm
3:15 pm – 3:45 pm



Canadian Association of Orthodontists
310-2175 Sheppard Avenue East
Toronto, ON M2J 1W8
Tel: (416) 491-3186 Toll-free: 1-877-CAO-8800 Fax: (416) 491-1670
E-mail: cao@taylorenterprises.com Website: www.cao-aco.org

CURRENT SPONSORS & EXHIBITORS

PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



2009 CAO Exhibitors To-Date

3M Unitek	Little Big Microimplant Corp.	RMO, Inc.
Align Technology (Invisalign)	MCS Handpiece Repair	SNF Forestadent
American Orthodontics	Meyers Norris Penney LLP	Sonicare/Philips Oral Healthcare
Cerum Ortho Organizers	Novologik Inc.	Space Maintainers
Class One Orthodontic Lab	Ormco	Sunstar Butler
Colgate Palmolive	Ortho II	SureSmile
Crest Oral-B	OrthoByte Digital Technology	Synthes Canada
Dentaurum Canada Inc.	Orthodontic Supply of Canada	Televox
emodel by GeoDigm Corp.	PDT Inc.	topsXtreme
GAC International	PracticeWorks Orthotrac (KODAK)	TP Orthodontics
Hu-Friedy Manufacturing Company Inc.		
Lifecycle Advisory Group		